## TRADE IN PROGRAM

For A Series Mirage Media Servers





## UPGRADE TO ESERIES

Autonomic is committed to supporting its longstanding dealers and their customers with a reliable listening experience through the A Series to eSeries Trade-In Program. Revisit your past book of business to upgrade to the latest hardware and firmware for optimal performance and enjoy extended margins to add to your bottom line.

## Trade-In Advantages



Priority Firmware Updates



Long Term Continuity of Service for your Clients



**Enhanced Streaming Support** 



eAudioCast™ Proprietary Audio Over Ethernet\*



**Voice Control\*** 



**Enhanced API Security Protocols** 

\*Works with eSeries Mirage Media Servers paired with Mirage Digital Amplifiers

#### TuneBridge App\*



### **Earn Extended Margins**

In order to help your customers upgrade to the latest generation of products, the A Series to eSeries trade-in program enables you to offer a substantial discount on new equipment when retiring legacy hardware.

Any generation MMS-2A or MMS-5A is eligible for an upgrade credit. Receive a \$400 account credit when upgrading to a MMS-3e and a \$600 account credit when upgrading to a MMS-5e.

In Figure 1 My Custom AV Shop has a total of (6) MMS-2A units eligible to upgrade for a potential value of \$3,600 in account credit. This equates to approximately 57 points\* margin per MMS-5e unit.

## Quantify on Dealer Zone

Visit the Autonomic Dealer Zone Device Manager to quantify the number of eligible units available for an upgrade and to calculate your potential credit value.

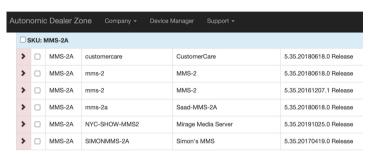


Fig-1 Autonomic Device Manager Grouped by SKU. Login at dealerzone.autonomic-controls.com

#### **Get Started**



To take advantage of the program, login to Autonomic.biz to place an order for an eSeries MMS-3e or MMS-5e.



Ship the replacement unit to: Autonomic Attn: Trade-In Program (Order #) 28 Kaysal Ct. Suite 102 Armonk, NY 10504



Upon receipt of the replacement unit, a store credit will be applied to your dealer account good for your next purchase at Autonomic.biz.

## Other Legacy Support Options

# WINDOWS TO LINUX OS UPGRADE

Authorized Autonomic Dealers can perform a value-add service for their existing customers by upgrading MMS-2A and MMS-5A units from Generation 1 to Generation 2 A Series OS. The upgrade addresses many performance issues no longer supported on the legacy Windows OS including SiriusXM playback issues and is available to dealers at no additional expense. Access the OS Upgrade Procedure and Field Update Utility at Autonomic.biz/support (login required).

#### SAVANT SMS LICENSE UPGRADE

This solution is for Savant dealers who have a legacy Savant SMS or Savant licensed MMS and require an immediate firmware upgrade. This can resolve issues with Flash, Pandora, Spotify, and other streaming services. In addition, all units that undergo this upgrade will receive future firmware updates that are released for A Series MMS units and are still eligible to participate in the A Series to eSeries Trade-In Program. The license upgrade is available for purchase at Autonomic.biz.

#### **Program Terms & Conditions**

All legacy support and trade-in program options are available to active authorized Autonomic Dealers. Dealers with accounts prior to December 2016 have automatic access to Autonomic.biz using their previous account primary email address. Units used for trade-in must have proof of purchase through SnapAV or Autonomic, any units purchased via third-parties are not subject to credit. Products eligible for the A Series to eSeries Upgrade include: MMS-2A, MMS-5A, SMS-002A, SMS-102A, SMS-005A. The order number of the new eSeries unit must be represented on the replacement return shipment. Dealer is responsible for shipping return costs. Units returned without an order number are subject to recycling and will not earn any store account credits. All trade-in program replacement units are safely recycled. Autonomic, at its sole discretion, may elect to remotely disable the unit rather than having it shipped to our office. If this is done, the dealer must provide proof of item destruction or recycling prior to receiving a credit. Store credits can be used toward any Autonomic purchase including the MMS-1e and eSeries Mirage Amplifiers (Models M-801e, M-401e and M-120e).



<sup>\*</sup>Margin calculation based on the Premier Dealer price tier. Margin may vary depending on Autonomic dealer level.